

# Ada Stevens is SnapHappy Photos!

BY ROBIN KORTH

Ada Stevens is SnapHappy Photos. She has the talent, the energy, the intuition and the focus that mark her as an up-and-coming professional photographer. In November, she will mark her third year in business as a marvelously enthusiastic and fresh talent in the local market.

In 2007, Stevens took the leap of faith required to turn her passion for taking photographs — at family events, while traveling, while simply going through the business of her day — into a business endeavor with more than 100 regular clients.

“Some 25 years ago, right after my daughter was born, I picked up my mother’s 35 millimeter camera and I was hooked,” Stevens says. “But life interfered and I didn’t re-visit my love for a camera and lens until about five years ago when I was given a digital camera. Then, wow! What that camera could do. I had permission to take pictures without buying film or the added expense of development.”

Stevens’ eyes light up when she talks about her business and her enthusiasm is obvious. She apparently loves what she does and is good at it.

“I want every customer, whether a family, an individual, a company or charity to get the pictures that they are looking for, and then some,” she says.

Stevens spends a lot of time preparing for each session, working with clients to understand what they are looking for. “Getting your picture taken should be fun,” she says. “When the client’s request and suggestions are combined with experience and technique, there is a synthesis of personality, venue and film that equals great photographs.”

Stevens does not use a photographic studio. She always goes to the client’s location. This keeps her overhead down and ensures photographs that reflect her subject’s lifestyle, event or corporate image.

“Working on location makes me think on my feet, pushes me to think and gets the creativity flowing,” she says. “A potted plant gracing a conference room, a delightful water color on a living room wall, a child’s rocking horse nestling a discarded doll, the advantage of sunshine through a skylight or bay window all become tools to create that special image.”

For the busy executive needing updated photos for a website, business cards, or corporate presentation, SnapHappy Photos is the company to get it done. Stevens can be at the office, take the professional photos and be done within an hour. SnapHappy Photos is known for photo editing services and quick turn around.



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“The real work begins once I put the lights away and pack up my cameras,” Stevens says. “That is when she swings into high gear and starts sorting through the usual 100 or more shots taken at a single session.”

“Full-capacity photo editing to make those corrections we all want, but won’t admit to, are always part of the job,” she says.

A scratch on a child’s lip, a blemish on a teenager’s forehead or a not-so-funny laugh line can all be corrected with the use of SnapHappy Photos’ digital photo software.

And Stevens insists on providing great customer service. “I want to get the photos back to my clients as soon as possible,” she says. “This can be done via email or I can come to their home or office to review and choose photos.”

With the upcoming holidays, Stevens encourages everyone to think about getting family photographs taken. “Families often come together for meals and celebrations at this time of year and that is a great time to get that family photo you keep putting off,” she says. “Plan that meal or special event and then schedule SnapHappy Photos to record the moment. A photo session also makes a wonderful holiday gift and I have packages available to fit anyone’s gift-giving budget.”

For information, call 786-449-7396 or go to <[www.SnapHappyPhotos.com](http://www.SnapHappyPhotos.com)>.